

Title (Przedsiębiorczość)	Code 1011102331011170928
Field Management - Full-time studies - Second-cycle studies	Year / Semester 2 / 3
Specialty Marketing and Enterprise Resources Management	Course elective
Hours Lectures: 1 Classes: - Laboratory: - Projects / seminars: -	Number of credits 2
	Language polish

Lecturer:

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Faculty:

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Status of the course in the study program:

Elective course for the Faculty of Management

Assumptions and objectives of the course:

Identifying barriers to running and growing your business. Identification of success factors (determinants). Ability to undertake business activities and estimate the costs associated with this process

Contents of the course (course description):

Conditions of formation and growth of entrepreneurship in Poland, the EU and in selected countries. Small and medium enterprises as an economic category. The issue of quality of social capital in enterprises. Barriers to the functioning of enterprises. Motivations to start a business. Determinants of growth and survival of firms. The process of setting up a company

Introductory courses and the required pre-knowledge:

Basic knowledge of finance and management

Courses form and teaching methods:

Lecture

Form and terms of complete the course - requirements and assessment methods:

written exam

Basic Bibliography:

Additional Bibliography: